



May 2026

Monthly Newsletter

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Welcome back to another installment of C Three Business Consultants' very own monthly newsletter. In this Month's newsletter we will talk about the following:

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☀ Monthly Focus: Small Business & Asian Heritage Month

May is a powerful time to celebrate the impact, innovation, and resilience of small businesses across the country. During **Small Business Month**, we recognize the entrepreneurs and business owners who drive economic growth, strengthen communities, and bring bold ideas to life.

We also proudly celebrate **Asian American & Pacific Islander Heritage Month**, honoring the rich cultural influence and significant contributions of Asian entrepreneurs across industries. As a 100% Asian-owned business, C Three Business Consultants understands the value of diversity, cultural perspective, and the importance of representation in today's business landscape.

We are committed to helping small and diverse businesses grow, scale, and succeed through strategic consulting, branding, and modern business solutions.

Technology



💻 Technology: Tech Tools That Help Small Businesses Compete & Scale

In today's fast-paced digital world, the right technology can be the difference between staying stagnant and achieving meaningful growth. Small businesses now

have access to tools that were once only available to larger companies—creating opportunities to compete at a higher level.

From **customer relationship management (CRM) systems** to **marketing automation tools** and **AI-driven solutions**, technology allows businesses to streamline operations, improve customer engagement, and increase efficiency. A strong digital presence—including an optimized website and search visibility—is also essential for attracting and retaining customers.

At **C Three Business Consultants**, we help businesses identify and implement the right tools to support their goals. Our focus is on creating **smart, scalable systems** that save time, improve performance, and position your business for long-term success.

Business



Business: Growth Strategies for Small & Diverse Businesses

Sustainable business growth requires more than hard work—it requires strategy, clarity, and consistency. For small and diverse businesses, building a strong foundation is key to long-term success.

Effective growth strategies include:

- Developing a **clear and consistent brand identity**

- Understanding and targeting the right audience
- Creating systems that support scalability
- Prioritizing customer experience and retention

Businesses that embrace their unique story and perspective—especially those rooted in culture and community—have a powerful advantage in today’s market.

At **C Three Business Consultants**, we specialize in helping businesses build **strategic growth plans, strengthen their brand positioning, and create scalable systems** that allow them to grow with confidence and purpose.

Special Offer



May Specials: Celebrating Our Community

In honor of **Small Business Month** and **Asian Heritage Month**, C Three Business Consultants will be offering **exclusive specials throughout the entire month of May**.

As a proud Asian-owned business, we are excited to celebrate this month by giving back to our community and supporting fellow entrepreneurs.

✨ Be sure to visit our website’s **News Page** regularly to stay up to date on:

- Current promotions
- Special offers
- Limited-time business services

Don't miss the opportunity to take advantage of these offers and invest in your business growth this month.

Did You Know?

💡 Community Partnership Highlight

C Three Business Consultants is proud to announce our new partnership with the **St. Clair County Small Business Center!**

Through this partnership, we now offer:

- **Business Owner Basic Workshops**
- **Entrepreneur Mentoring**
- **Government Certification Workshops**

The St. Clair County Small Business Center is an extension of the **St. Louis Metropolitan Urban League**, dedicated to supporting and empowering local businesses.

👉 If you are a small business located in **St. Clair County**, we invite you to connect with us, join our programs, and take advantage of these valuable resources designed to help you grow and succeed.



We're here because of clients like you. Thank you for trusting us to be your nationwide one-stop partner for business and technology solutions.

[Contact Us](#)

Committed. Communicate. Care.
That's the C Three difference.

C Three Business Consultants

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